

XXIV WORKSHOP
DEI DOCENTI E RICERCATORI
DI ORGANIZZAZIONE AZIENDALE

WOA 2023

ORGANIZING FOR THE GOOD LIFE:
BETWEEN LEGACY AND IMAGINATION

CAGLIARI 6–8 JULY, 2023



CAGLIARI
JULY 6–8, 2023

39TH EGOS
COLLOQUIUM

ORGANIZING FOR THE GOOD LIFE:
BETWEEN LEGACY
AND IMAGINATION



UNIVERSITÀ DEGLI STUDI
DI CAGLIARI



ASSOCIAZIONE ITALIANA DI
ORGANIZZAZIONE AZIENDALE

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A WARM WELCOME TO WOA 2023!

WOA 2023 will be held in cooperation with EGOS 2023 colloquium. We will share not only the general theme, topics, and venues but most importantly, we will share the spirit, research, and ideas with a large international community of Organizational Studies. We believe this will become an enriching and inspiring experience for our ASSIOA community!

WoA 2023 will feature a dedicated day on July 6, 2023, held concurrently with the EGOS Colloquium. This special day will offer a program of scientific and social activities designed to complement the main EGOS 2023 activities, in which we encourage you to actively participate!

As we embark on this thrilling adventure, we extend our warmest wishes to each and every one of you!
Let's make this event a catalyst for new connections, profound insights, and lasting memories!

WELCOME TO CAGLIARI! BENVENUTI A CAGLAIRI! BENI BENIUS A CAGLIARI!

**The Local Organizing Committee,
Maria Chiara Di Guardo, Maryia Zaitsava, and Silvio Piredda**

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THURSDAY JULY 6, 2023, WOA 2023 DAY

8.00 – 20.00	COLLOQUIUM REGISTRATION
9:00–10.30	WOA POSTER SESSION I Location: the gallery of the Aula Specchi, ground floor, Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari
10:30–11.00	COFFEE BREAK
11:00–12.30	WOA POSTER SESSION II Location: the gallery of the Aula Specchi, ground floor, Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari
12:30–14.00	LUNCH BREAK
16:00–17.30	ASSIOA ASSEMBLY Location: Aula Specchi, ground floor, Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari
19.45	ORGANIZED TRANSFER TO THE SOCIAL DINNER Pick-up point: Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari
20:30 – 23:00	WOA SOCIAL DINNER Location: Antica Cagliari, restaurant by Poetto Beach. Lungomare Poetto, 238, Cagliari.
23:00	ORGANIZED TRANSFER BACK Final point: Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari.

Check the EGOS Colloquium program for all other scientific and social events:
https://egos.org/2023_Cagliari/PROGRAM

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POSTER SESSION I, 9.00 – 10.30

SESSION CHAIR: MARYIA ZAITSAVA

Raffaele Silvestre; Mauro Romanelli	Understanding Technostress in Organizational, Managerial, and Information Systems (IS) Fields through a Social Network Analysis
Beatrice Maria Zanellato Fonseca Mayer; Dinora Eliete Floriani; Giovanna Magnani	The Role of Innovation and Entrepreneurship Ecosystem in the Firms' Internationalization Process
Malek Elmi; Bertella Giovanna; Manuel Castriotta	Startup Competitions: An Interactionist Lens
Francesca Leonardi	On Organizing Dissonance. A New Interdisciplinary Approach between Organizational Studies and Critical Heritage Studies
Grazia Garlatti Costa; Francesco Venier	Creativity and Remote Working: What Happens when Creativity Takes Place Outside Organizational Boundaries?
Ludovica Del Barone; Maria Carmela Annosi; Filomena Buonocore	How Firms Achieve Continuity through Organizational Historicizing
Alessandra Pernice; Luca Giorgio; Federica Morandi; Americo Cicchetti	How to Deal with the Technostress in Healthcare Professionals? A Balanced Model Between Competencies and Behavioral Traits
Joel Rivera Jiménez; Federico Rajola; Valentina Iacopino	Are M&A Good for Developing AI Capabilities? A Proposal for an Exploratory Study in the Financial Sector

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POSTER SESSION II, 11.00 – 12.30

SESSION CHAIR: MANUEL CASTRIOTTA

Giovanna Afeltra; Sayed Alireza Alerasoul; Emanuele Gabriel Margherita	Critical Success Factors of Sustainable Business Models Implementation: an Exploratory Case Study
Federica De Molli; Marilena Vecco; Lakshmi Balachandran Nair	No Space for Mistrust: Exploring the Role of Place in Repairing Trust
Federica Langella; Paolo Canonico; Andrea Tomo; Lucio Todisco	Digital Transformation and Change Processes in the Public Sector: Smart Cities and Big Data Management to Support Citizens
Raffaele Silvestre; Mauro Romanelli	Understanding the Links between Neuroscience, Physiological Tools and Technostress, in Organizational, Managerial, and Information Systems Fields through a Social Network Analysis
Silvia Barghini; Mariacristina Bonti; Sara Sasseti	Reviewing Entrepreneurial Team Characteristics throughout Signaling Theory. Contribution and Future Research Agenda
Francesca Zottino; Lucia Marchegiani	Tell Me Who Your E-leader Is and I Will Tell You How Feel Engaged: E-leadership and Employee Engagement in Remote Work
Damiano Petrolo; Lucrezia Songini; Paolo Gaiardelli	Redesigning the Service Manager in the Automotive Sector: A Systematic Literature Review
Calluso Cinzia; D'Apollito Francesca	Implicit and Explicit Gender Bias in the Banking Sector, and its Relationship with Gender Protection Policies

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ASSIOA ASSEMBLY, 16.00 – 17.30

Prof. Luca Gnan,
ASSIOA President

**WELCOME AND INSTITUTIONAL
GREETINGS**

**A MOMENT OF COLLEGIAL
REMEMBRANCE
FOR PROF. RUGIADINI**

Prof.ssa Maria Chiara Di Guardo,
Chair WoA and EGOS

“GOOD LIFE FOR ALL”

Prof. Luca Gnan,
ASSIOA President

**PRESIDENT'S UPDATES & APPROVALS:
FINANCIAL STATEMENTS, BUDGET,
AND BOARD ACTIONS & PROPOSALS**

Maryia Zaitsava; Elona Marku;
Maria Chiara Di Guardo

**THE PUNTOORG INTERNATIONAL
JOURNAL AWARD AND SPECIAL
ISSUE PRESENTATION**

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WOA 2023 SOCIAL DINNER, 20.30 – 23.00

The dinner is open to ASSIOA members, their colleagues, and friends who paid the fee. The WoA dinner holds separately from the EGOS social program.

ANTICA CAGLIARI THE RESTAURANT BY THE FAMOUS POETTO BEACH

Location: Lungomare Poetto, 238, Cagliari CA.

Menu: High-quality seafood cuisine menu (with an alternative menu for those who are intolerant to seafood);
Organized transfer to and from the restaurant

19.45, 23.00 pick-up and final points: Campus Magistero [Human Studies campus], Via Is Mirrionis 1, 09127, Cagliari.

